

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 23-29, 1986

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE				No. Prog. Sta. Covg.		Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE				No. Prog. Sta. Covg.	
	Duration	Day			Households (000)	%	Share %					Duration	Day			Households (000)	%	Share %			
EVENING																					
A TEAM	8:00	60	TUE.	N	7,220	8.4	16	193	96		HILL STREET BLUES	10:00	60	THU.	N	12,540	14.6	28	210	99	
ABC BUSINESS BRIEF-MON	8:58	01	MON.	A	6,530	7.6	14	182	89		HOTEL	10:00	60	WED.	A	9,960	11.6	22	207	99	
ABC BUSINESS BRIEF-WED	8:58	01	WED.	A	8,590	10.0	19	185	88		HUNTER	9:00	60	TUE.	N	9,360	10.9	19	195	97	
ABC BUSINESS BRIEF-FRI	8:43	02	FRI.	A	9,110	10.6	23	182	87		INSIDERS	8:00	60	MON.	A	7,560	8.8	17	198	98	
ABC COMEDY SPECIAL	9:30	30	FRI.	A	6,440	7.5	15	185	96		KATE & ALLIE	9:00	30	MON.	C	14,090	16.4	29	207	99	
ABC MONDAY NIGHT MOVIE	9:00	120	MON.	A	9,450	11.0	19	198	97		KNOTS LANDING	10:00	60	THU.	C	6,870	8.0	16	207	99	
ABC NEWSBRIEF-MON	9:53	01	MON.	A	7,560	8.8	15	174	88		KRAFT-SALUTE-FORD THEATRE(S)	8:00	60	WED.	C	7,390	8.6	17	203	99	
ABC NEWSBRIEF-TUE	9:58	01	TUE.	A	9,530	11.1	19	181	90		LOVE BOAT	10:00	60	FRI.	A	8,420	9.8	19	193	97	
ABC NEWSBRIEF-WED	9:58	01	WED.	A	8,160	9.5	17	183	89		MAGGYVER	8:00	60	WED.	A	9,880	11.5	23	203	98	
ABC NEWSBRIEF-THU	9:58	01	THU.	A	7,220	8.4	15	181	90		MAGNUM, P.I.	9:00	60	TUE.	C	8,680	10.1	18	201	98	
ABC NEWSBRIEF-FRI	9:58	01	FRI.	A	5,240	6.1	12	169	88		ME & MRS. C	9:30	30	SAT.	N	12,370	14.4	30	184	95	
ABC NEWSBRIEF-SAT.	9:56	01	SAT.	A	7,130	8.3	17	165	87		MIAMI VICE	9:00	60	FRI.	N	13,830	16.1	33	212	99	
ABC NEWSBRIEF-SUN.	10:03	01	SUN.	A	9,790	11.4	21	188	92		MR. BELVEDERE	8:30	30	FRI.	A	10,390	12.1	26	195	95	
ABC SATURDAY NIGHT MOVIE	9:00	120	SAT.	A	7,900	9.2	19	184	94		MR. SUNSHINE	9:00	30	FRI.	A	7,560	8.8	18	184	95	
ABC SPORTS UPDATE-SAT	8:58	01	SAT.	A	5,760	6.7	15	183	90		MOONLIGHTING	9:00	60	TUE.	A	13,830	16.1	28	209	99	
ABC SPORTS UPDATE-SUN	8:59	02	SUN.	A	8,070	9.4	18	198	95		MURDER, SHE WROTE	8:00	60	SUN.	C	11,850	13.8	28	207	99	
ABC SUNDAY NIGHT MOVIE	8:00	180	SUN.	A	9,530	11.1	21	209	99		NBC MONDAY NIGHT MOVIES	8:00	180	MON.	N	10,050	11.7	21	202	99	
ABC WORLD NEWS TONIGHT	6:30	30	M-F	A	8,330	9.7	21	208	99		NBC NEWS DIGEST-M-F	VAR	01	M-F	N	8,330	9.7	19	147	76	
ABC WRLD NEWS TONIGHT-SAT	6:30	30	SAT.	A	4,810	5.6	15	193	96		NBC NEWS DIGEST-2-M-F	9:58	01	TU&TH	N	7,900	9.2	16	160	80	
ABC WRLD NEWS TONIGHT-SUN	6:30	30	SUN.	A	5,500	6.4	16	159	81		NBC NEWS DIGEST-SAT	8:58	01	SAT.	N	9,110	10.6	24	157	78	
AIRWOLF	9:00	60	WED.	C	7,850	8.9	16	202	98		NBC NEWS DIGEST-2-SAT.	9:58	01	SAT.	N	9,530	11.1	23	155	82	
AMERICA TALKS BACK(S)	8:00	60	FRI.	N	6,440	7.5	17	201	99		NBC NEWS DIGEST-SUN	9:11	01	SUN.	N	9,450	11.0	21	152	78	
AMERICAN PORTRAIT	8:58	01	TU&TH	C	7,220	8.4	16	198	95		NBC NIGHTLY NEWS-SAT.(B)	6:30	17	SAT.	N	3,780	4.4	12	143	74	
BENSON	8:30	30	SAT.	A	5,330	6.2	14	195	97		NBC NIGHTLY NEWS-SAT.	6:47	13	SAT.	N	4,980	5.8	15	168	92	
BILL COSBY SHOW	8:00	30	THU.	N	20,100	23.4	48	215	99		NBC NIGHTLY NEWS-SUN	6:30	30	SUN.	N	5,760	6.7	17	169	93	
CAGNEY & LACEY	10:00	60	MON.	C	12,540	14.6	26	207	99		NBC NIGHTLY NEWS	6:30	30	M-F	N	8,500	9.9	22	203	99	
CBS EVENING NEWS-RATHER	6:30	30	M-F	C	8,070	9.4	21	207	99		NBC SUNDAY NIGHT MOVIE	8:00	120	SUN.	N	12,460	14.5	28	193	95	
CBS EVENING NEWS-SUN(B)	6:45	15	SUN.	C	3,010	3.5	9	125	58		NEWHART	9:30	30	MON.	C	14,690	17.1	29	204	99	
CBS FRIDAY NIGHT MOVIES	9:00	120	FRI.	C	6,100	7.1	14	196	91		NEWSBREAK-M-F	VAR	VAR	M-F	C	6,180	7.2	13	164	75	
CBS SAT. NEWS-SCHIEFFER	6:30	30	SAT.	C	5,410	6.3	17	179	93		NEWSBREAK-SAT.	9:57	01	SAT.	C	5,240	6.1	13	163	81	
CBS SATURDAY NIGHT MOVIE	8:00	180	SAT.	C	6,270	7.3	16	191	94		NEWSBREAK-SUN.	9:58	01	SUN.	C	7,040	8.2	15	171	80	
CHEERS	9:00	30	THU.	N	18,640	21.7	41	206	99		NIGHT COURT	9:30	30	THU.	N	17,090	19.9	37	202	95	
CRAZY LIKE A FOX	8:00	60	THU.	C	7,470	8.7	18	207	99		1986	10:00	60	TUE.	N	6,610	7.7	14	193	99	
DIFF'RENT STROKES	8:00	30	SAT.	A	4,720	5.5	14	197	97		PUNKY BREWSTER	7:30	30	SUN.	N	5,670	6.6	15	189	93	
DISNEY SUNDAY MOVIE	7:00	60	SUN.	A	8,330	9.7	22	207	99		REMINGTON STEELE	10:00	60	SAT.	N	10,390	12.1	26	185	95	
DYNASTY II: COLBYS	9:00	60	THU.	A	5,500	6.4	12	205	99		RIPLEY'S BELIEVE IT-NOT	8:00	60	THU.	A	4,470	5.2	10	189	96	
ELLIS ISLAND PART I(S)	9:00	120	SUN.	C	9,360	10.9	20	206	99		ST. ELSEWHERE	10:00	60	WED.	N	9,880	11.5	22	205	99	
EQUALIZER	10:00	60	TUE.	C	11,850	13.8	25	204	99		SCARECROW & MRS. KING	8:00	60	MON.	C	10,910	12.7	24	207	99	
FACTS OF LIFE	8:00	30	SAT.	N	8,420	9.8	24	201	98		SILVER SPOONS	7:00	30	SUN.	N	4,720	5.5	13	187	91	
FAMILY TIES	8:30	30	THU.	N	19,760	23.0	45	214	99		SIMON & SIMON	8:00	60	TUE.	C	7,040	8.2	16	198	94	
GIMME A BREAK	9:00	30	WED.	N	13,060	15.2	28	192	99		60 MINUTES	7:00	60	SUN.	C	11,250	13.1	30	208	99	
GOLDEN GIRLS	9:00	30	SAT.	N	13,140	15.3	33	188	95		SPENSER: FOR HIRE	10:00	60	TUE.	A	11,080	12.9	24	206	99	
GROWING PAINS	8:30	30	TUE.	A	15,030	17.5	33	207	99		SPORTSBREAK-SAT	8:58	01	SAT.	C	5,760	6.7	15	178	91	
HARDCASTLE & MCCORMICK	9:00	60	WED.	A	9,710	11.3	20	202	98		SPORTSBREAK-SUN	8:58	01	SUN.	C	9,620	11.2	21	195	92	
HIGHWAY TO HEAVEN	8:00	60	WED.	N	11,170	13.0	26	204	98		STINGRAY	10:00	60	FRI.	N	12,970	15.1	29	203	99	

Δ Partial time interruption within program.

◊ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 85,900,000

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 23-29, 1986

Program Name		New York Time		Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
		Duration	Day		Households (000)	Share %	Share %		
EVENING (CONT)									
TV BLOOPERS-JOKES(S)	10:00	60	SUN.	N	12,710	14.8	27	204	99
TRAPPER JOHN, M.D.	9:00	60	THU.	C	7,560	8.8	16	206	99
20/20	10:00	60	THU.	A	13,310	15.5	30	210	99
TWILIGHT ZONE	8:00	60	FRI.	C	7,300	8.5	19	201	98
227	8:30	30	SAT.	N	9,110	10.6	24	198	92
WEBSTER	8:00	30	FRI.	A	9,710	11.3	26	204	98
WEST 57TH	10:00	60	WED.	C	6,960	8.1	15	203	98
WHO'S THE BOSS?	8:00	30	TUE.	A	14,690	17.1	34	208	99
YOU AGAIN ?	9:30	30	WED.	N	12,280	14.3	25	192	99
NUMBER OF PROGRAMS 99									
LATE FRINGE									
ABC NEWS:NIGHTLINE	11:30	VAR	M-F	A	4,720	5.5	15	200	98
ABC WEEKEND REPORT-SAT.	11:30	15	SAT.	A	2,410	2.8	8	139	79
ABC WEEKEND REPORT-SUN.	11:30	15	SUN.	A	2,410	2.8	8	158	87
CBS LATE NIGHT I	11:30	VAR	M-F	C	4,550	5.3	18	182	91
CBS LATE NIGHT II	VAR	VAR	M-F	C	2,750	3.2	18	182	91
CBS NEWS NIGHTWATCH-1 2:00 30 M-THSUC 860 1.0 10 58 59									
CBS NEWS NIGHTWATCH-2	2:30	30	M-THSUC		1,200	1.4	17	77	71
CBS NEWS NIGHTWATCH-3	3:00	180	M-THSUC		1,030	1.2	21	93	84
CBS SUNDAY NEWS-OSGOOD	11:00	15	SUN.	C	3,440	4.0	9	123	64
DAVID LETTERMAN I	12:30	30	M-TH	N	4,040	4.7	22	202	99
DAVID LETTERMAN II	1:00	30	M-TH	N	3,090	3.6	22	202	99
FRIDAY NIGHT VIDEOS	12:30	90	FRI.	N	3,950	4.6	23	188	97
G MICHAELS SPORTS MACHINE	11:30	15	SUN.	N	1,800	2.1	7	74	54
NOEL EDMONDS SHOW-MON(S)	12:01	59	MON.	A	1,800	2.1	8	97	67
NOEL EDMONDS SHOW-TUE(S)	12:00	60	TUE.	A	1,630	1.9	8	97	67
NOEL EDMONDS SHOW-WED(S)	12:00	60	WED.	A	940	1.1	5	96	67
NOEL EDMONDS SHOW-THU(S)	12:00	60	THU.	A	940	1.1	5	96	66
NOEL EDMONDS SHOW-FRI(S)	12:30	60	FRI.	A	1,290	1.5	6	80	61
SATURDAY NIGHT	11:30	75	SAT.	N	6,100	7.1	23	181	98
TONIGHT SHOW	11:30	60	M-F	N	7,040	8.2	25	202	99
NUMBER OF PROGRAMS 20									
WEEKDAY DAYTIME									
ABC DAYTIME NEWSBRIEF-M-F	VAR	VAR	M-F	A	7,130	8.3	28	204	98
ABC WORLD NEWS-MORN-615A	6:15	15	M-F	A	1,200	1.4	16	126	81
ABC WORLD NEWS-MORN-645A	6:45	15	M-F	A	1,890	2.2	19	178	94
ALL MY CHILDREN	1:00	60	M-F	A	6,700	7.8	24	210	99
AMERICAN TREASURY	3:58	01	MWF	C	4,210	4.9	15	199	91
ANOTHER WORLD	2:00	60	M-F	N	4,900	5.7	19	205	99
AS THE WORLD TURNS	1:30	60	M-F	C	6,010	7.0	22	205	99
CAPITOL	2:30	30	M-F	C	4,380	5.1	17	196	95
CBS EARLY MORNING NEWS	6:30	30	M-F	C	1,290	1.5	18	140	89
CBS MORNING NEWS 1	7:30	30	M-F	C	2,320	2.7	15	201	99
CBS MORNING NEWS 2	8:30	30	M-F	C	2,660	3.1	13	201	99
DAYS OF OUR LIVES	1:00	60	M-F	N	6,870	8.0	25	209	99
FAME,FORTUNE-ROMANCE-MON.(S)	11:00	30	MON.	A	2,580	3.0	12	168	84
FAME,FORTUNE-ROMANCE-TUE.(S)	11:00	30	TUE.	A	2,750	3.2	12	167	84
FAME,FORTUNE-ROMANCE-WED.(S)	11:00	30	WED.	A	2,750	3.2	12	166	84
FAME,FORTUNE-ROMANCE-THU.(S)	11:00	30	THU.	A	2,750	3.2	12	168	84
FAME,FORTUNE-ROMANCE-FRI.(S)	11:00	30	FRI.	A	2,490	2.9	11	162	83
FAMILY TIES M-F	10:00	30	M-F	N	5,330	6.2	24	164	92
GENERAL HOSPITAL	3:00	60	M-F	A	8,160	9.5	31	207	99
GOOD MORNING, AMERICA-730	7:30	30	M-F	A	3,690	4.3	23	206	99
GOOD MORNING, AMERICA-830	8:30	30	M-F	A	3,610	4.2	18	204	99
GUIDING LIGHT	3:00	60	M-F	C	5,580	6.5	21	206	99
LOVING	12:30	30	M-F	A	3,780	4.4	15	183	93
NBC NEWS AT SUNRISE	6:30	30	M-F	N	1,550	1.8	17	193	98
NBC NEWS DIGEST-DAYTIME	2:57	01	MWF	N	4,300	5.0	17	191	95
NEW CARD SHARKS	10:30	30	M-F	C	3,950	4.6	18	167	84
NEW LOVE AMERICAN STYLE	11:30	30	M-F	A	2,410	2.8	10	171	84
NEWSBREAK-11.57	11:57	02	M-F	C	5,670	6.6	24	182	86
NEWSBREAK-3.44	VAR	01	M-F	C	5,150	6.0	19	195	96
ONE LIFE TO LIVE	2:00	60	M-F	A	6,790	7.9	26	208	99
PRESS YOUR LUCK	4:00	30	M-F	C	2,150	2.5	8	103	50
PRICE IS RIGHT 1	11:00	30	M-F	C	5,580	6.5	25	208	99
PRICE IS RIGHT 2	11:30	30	M-F	C	7,130	8.3	31	208	99
RYAN'S HOPE	12:00	30	M-F	A	3,010	3.5	12	174	90
SALE OF THE CENTURY	10:30	30	M-F	N	4,470	5.2	20	157	82
SANTA BARBARA	3:00	60	M-F	N	3,870	4.5	14	195	97
SCRABBLE	11:30	30	M-F	N	5,070	5.9	22	198	97
SEARCH FOR TOMORROW	12:30	30	M-F	N	2,410	2.8	9	152	77
SUPER PASSWORD	12:00	30	M-F	N	3,440	4.0	14	150	75
TODAY SHOW-7.30AM	7:30	30	M-F	N	3,950	4.6	25	203	99
TODAY SHOW-8.30AM	8:30	30	M-F	N	4,640	5.4	23	203	99
\$25,000 PYRAMID	10:00	30	M-F	C	3,950	4.6	17	183	91
WHEEL OF FORTUNE	11:00	30	M-F	N	6,180	7.2	28	209	99
YOUNG AND THE RESTLESS	12:30	60	M-F	C	7,560	8.8	30	207	99
NUMBER OF PROGRAMS 44									

Δ Partial time interruption within program.

◊ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 85,900,000

FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 23-29, 1986 6

New York Time				NIELSEN AVERAGE AUDIENCE				New York Time				NIELSEN AVERAGE AUDIENCE					
Program Name	Duration	Day	Ntwk	Households (000)	%	Share %	No. Sta.	Prog. Covg.	Program Name	Duration	Day	Ntwk	Households (000)	%	Share %	No. Sta.	Prog. Covg.
WEEKEND DAYTIME																	
ABC FUN FIT-8:25AM	8:25	04 SAT.	A	1,890	2.2	14	201	97	SPORTSWORLD	4:30	90 SUN.	N	2,230	2.6	8	165	90
ABC FUN FIT-11:55AM	11:55	04 SAT.	A	2,580	3.0	11	191	95	SUNDAY MORNING	9:00	90 SUN.	C	2,830	3.3	17	160	92
ABC SUNDAY AFTERNOON BSBL	3:08	159 SUN.	A	2,660	3.1	10	156	80	SUPERPOWERS TEAM	11:30	30 SAT.	A	2,580	3.0	11	191	95
ABC WEEKEND SPECIALS	12:00	30 SAT.	A	3,010	3.5	13	188	94	THIS WEEK-DAVID BRINKLEY	11:30	60 SUN.	A	2,830	3.3	14	127	83
ABC WIDE WORLD-SPORTS SAT	4:30	91 SAT.	A	2,580	3.0	9	206	99	U.S. SENIOR CHAMP-SAT.(S)	2:30	120 SAT.	A	1,630	1.9	7	182	92
ALVIN AND THE CHIPMUNKS	11:00	30 SAT.	N	5,500	6.4	25	197	98	U.S. SENIOR CHAMP-SUN.(S)	1:00	128 SUN.	A	2,580	3.0	11	181	92
AMERICAN BANDSTAND	12:30	60 SAT.	A	2,150	2.5	9	175	86	WIMBLEDON TENNIS-SAT(S)	12:30	145 SAT.	N	3,440	4.0	14	198	98
ASTRO MINUTE-11.26AM	11:26	03 SAT.	C	3,350	3.9	15	197	97	WIMBLEDON TENNIS-SUN(S)	12:00	110 SUN.	N	2,830	3.3	13	181	96
BERENSTAIN BEARS	8:30	30 SAT.	C	3,090	3.6	21	196	97	WORLD CUP SOCCER-CHAMP(S)	1:50	160 SUN.	N	3,520	4.1	13	181	97
BUGS BUNNY/LOONEY TUNES-1	9:00	30 SAT.	A	2,660	3.1	16	207	99	WUZZLES	8:00	30 SAT.	C	2,150	2.5	18	193	97
BUGS BUNNY/LOONEY TUNES-2	9:30	30 SAT.	A	3,180	3.7	17	207	99	NUMBER OF PROGRAMS 55								
CANADIAN OPEN GOLF-SAT.(S)	4:00	120 SAT.	C	2,660	3.1	10	198	97									
CANADIAN OPEN GOLF-SUN.(S)	4:00	165 SUN.	C	4,470	5.2	15	200	98									
CBS SPORTS SAT SP ED(S)	2:30	90 SAT.	C	3,180	3.7	13	195	95									
DROIDS: ADVENTURES	11:00	30 SAT.	A	2,580	3.0	12	201	95									
DUNGEONS AND DRAGONS	11:30	30 SAT.	C	3,610	4.2	16	189	92									
EWOKS	10:30	30 SAT.	A	3,010	3.5	14	202	95									
FACE THE NATION	10:30	30 SUN.	C	1,630	1.9	8	144	87									
GET ALONG GANG	12:30	30 SAT.	C	3,610	4.2	16	172	84									
GUMMI BEARS	8:30	30 SAT.	N	3,260	3.8	22	195	98									
IN THE NEWS-11.56AM	11:56	03 SAT.	C	3,870	4.5	17	189	92									
IN THE NEWS-12.56PM	12:56	03 SAT.	C	3,260	3.8	14	172	84									
IT'S PUNKY BREWSTER	10:30	30 SAT.	N	5,580	6.5	27	202	99									
KIDD VIDEO	11:30	30 SAT.	N	4,120	4.8	18	170	90									
LAFF-A-LYMPICS	10:00	30 SAT.	A	3,520	4.1	18	204	98									
LITTLES	8:30	30 SAT.	A	2,150	2.5	14	205	99									
MEET THE PRESS	11:30	30 SUN.	N	2,150	2.5	10	130	84									
MR. T	12:00	30 SAT.	N	3,090	3.6	13	156	85									
MUPPET BABIES & MONSTERS	9:00	60 SAT.	C	4,300	5.0	24	204	98									
NBC MAJOR LEAGUE PRE GAME	3:00	17 SAT.	N	3,440	4.0	14	201	99									
NBC MAJOR LEAGUE BASEBALL	3:17	182 SAT.	N	6,010	7.0	24	201	99									
ONE TO GROW ON-8:28AM	8:28	02 SAT.	N	3,010	3.5	23	194	97									
ONE TO GROW ON-8:58AM	8:58	02 SAT.	N	3,090	3.6	20	194	97									
ONE TO GROW ON-10:28AM	10:28	02 SAT.	N	5,150	6.0	25	202	99									
ONE TO GROW ON-11:28AM	11:28	02 SAT.	N	5,150	6.0	23	196	97									
ONE TO GROW ON-11:58AM	11:58	02 SAT.	N	4,040	4.7	18	170	90									
PINK PANTHER AND SONS	8:00	30 SAT.	A	1,630	1.9	13	201	97									
POLE POSITION	12:00	30 SAT.	C	3,180	3.7	14	176	87									
RICHELIE RICH	11:00	30 SAT.	C	3,350	3.9	15	197	97									
ROCK N WRESTLING	10:00	60 SAT.	C	3,350	3.9	16	204	99									
SMURFS I	9:00	30 SAT.	N	3,870	4.5	23	203	99									
SMURFS II	9:30	30 SAT.	N	4,210	4.9	23	203	99									
SMURFS III	10:00	30 SAT.	N	5,150	6.0	26	203	99									
SNORKS	8:00	30 SAT.	N	2,410	2.8	20	195	97									
SPORTS SUNDAY SP ED(S)	2:00	120 SUN.	C	2,660	3.1	10	176	91									

A Partial time interruption within program.

B Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

< Below Minimum Reporting Standards.

U.S. TV Households: 85,900,000